

Organized by



FOOD^{15th} PACK ASIA Food Processing and Packaging 2024

THE 15th INTERNATIONAL FOOD PROCESSING & PACKAGING EXHIBITION

31 JAN – 3 FEB 2024

AT BITEC BANGKOK THAILAND

10:00 A.M. – 6:00 P.M. | Hall 103-104



foodpackthai.com

☎ 0-2838-9999



ABOUT THE SHOW

Time to Celebrate The 15th Anniversary of Food Pack Asia

Over the past 15 years, Food Pack Asia has long been recognized as a leading reliable regional industrial and trade event in Southeast Asia. The show has already become a center stage for business trading and connecting all together in both local and international levels. Both Thai and foreign exhibitors including manufacturers and distributors of well-known brands of products and services are always parts of the show, yet newcomers with top quality products or services also enjoy an opportunity in this event to show off their excellence and make a greater reputation to the markets. And those products and services are incredibly offered in special reduced prices only in Food Pack Asia each year.

On this ultra-special occasion of Food Pack Asia, exhibitors, visitors and those who are interested in Food Processing and Packaging industries as well as in other related businesses and industries are invited to our annual trade exhibition on 31 January- 3 February 2024 at Bangkok's BITEC Exhibition Center.

As to mark this special anniversary, Food Pack Asia 2024 vows to keep our commitment to provide our best professional support not only to our clients and partners but also to the society as a whole. Especially in post-Covid 19 era when the world is now in recovery from the pandemic, businesses and industries all seek any means possible to stand up firmly once again and leap forwards as speedily as possible to compete in the market and achieve their goals. Businesses and industries, thus, shift their interests to focus more on sustainability, new and advance technologies such as digital technology, automation and robotics, and quality workforce.

Clearly seeing such change of the trends and the world, Food Pack Asia therefore takes this opportunity to elevate benefits for visitors by offering varieties of excellent products and services as well as more exciting business activities. To name a few, there are modern and quality food processing and packaging machines, robots for food and packaging industries, future food technology, smart and functional packaging, smart food technology system, warehouse automation and etc.

Moreover, Food Pack Asia 2024 also continues to be a major gathering venue of professionals and gurus in industry, trade and businesses, academic, technology and marketing, for example. Many come for their trade and businesses, while others join the event to share and exchange information and knowledge as well as trends and news updates concerning the situations of industries in Thailand and around the globe. This will be a great opportunity for visitors to receive useful information, advice from experts from state and private organizations related to the industry and even participate in seminars, workshops, all with free of charge.

To keep up with demand and change in the market, Food Pack Asia 2024 is coming with an abundance of top-quality products and services from well selected quality exhibitors as well as new ideas, updated knowledge and trends. Be sure that you will not miss this opportunity.



Join with our Food Pack Asia 2024 to grow your business at
BITEC Exhibition Center, Bangkok on **31 Jan - 3 Feb 2024**

EXHIBITOR PROFILE

Food Processing

- Automation System & Robotics
- Food processing / Meat Processing / Fish & Seafood Processing Machinery and Equipment / Food Safety & Hygiene Technology
- Food / Drying / Frying Machinery and Equipment
- Food Mixing / Cutting Grinding / Separating Machinery
- Food Sterilizing Machinery / Retort and Equipment
- Freeze Drying Machinery
- Inspection System and Analyzer in Production Lines
- Metal Detecting Equipment
- Refrigeration System and Cold Storage
- Ice cream Maker

OEM in food & beverage

- Food Supplements, Herbs and Cosmetics Original Equipment Manufacturer

Drink Technology

- Beverage Machinery and Equipment
- Beverage Producers and Distributors
- Bottling and Filling Technology
- Blow Molding Machinery and Equipment
- Dairy and Liquid Processing Machinery
- Drinking Water Making Process, Water Purification System

Packaging & Printing Technology

- Bagging, Coding, Labelling, Printing, Making Machinery and Inkjet
- Printing Materials and Printing Technology
- Packaging (Cardboard, Glass, Metal, Paper, Plastic, Wood)
- Packaging for Cosmetics and Pharmaceutical Products
- Packaging Technology

Confectionery Machinery & Bakery Equipment

- Automatic Encrusting Machine
- Automatic Topping Machine
- Bakery Equipment and Supplies
- Bun / Dim Sum / Dumpling Machinery and Equipment
- Bun Slicing & Filling Machine
- Confectionery Machinery and Equipment
- Wafer Production Line

Pharma Technology

- Pharmaceutical Machinery and Equipment
- Pharmaceutical Packaging
- Tableting and Capsulation Equipment

Lab & Test Technology

- Laboratory and Food Microbiology Analysis
- Laboratory Instrument and Analyzer
- Laboratory Instrument and Supplies
- Testing and Measurement Equipment
- Measurement and Weighing Instrument

Hotel & Restaurant Equipment

- Cleaning Materials, Tools and Equipment
- Commercial Kitchen Equipment
- Catering Equipment and Hospitality Service
- Freezer / Cooler
- Whole Slow Juicer
- Vacuum Blender
- Electrical Appliances

Food & Beverage

- Bakery / Pastry Product
- Chilled and Frozen Food
- Dairy Product
- Food Ingredients / Food Additives
- Juice Dispenser
- Meat and Poultry
- Non-Alcoholic Drink
- Organic Food / Beverage
- Wine and Spirits

Cannabis Innovations

- CBD for medical, Health & beauty Technology

Agricultural Machinery & Equipment

- Agricultural GreenHouse
- Agricultural Drones
- Other Related Equipment

Renewable Energy

- Solar Energy, Bio Energy, Wind Energy
- Waste to Energy

Digital Industry

- Big Data System
- ERP, CRM Software & System
- Warehouse Management Software & System
- Transportation Management Software & System



CO-LOCATED WITH

TIF 2024, WAREHOUSING & LOGISTICS ASIA 2024

FOOD PACK ASIA 2023 OVERVIEW

SHOW FACTS

Event Name:

Food Pack Asia 2023, TIF 2023,
WAREHOUSE & LOGISTICS ASIA 2023

Event Date:

8-11 FEBRUARY 2023. 10.00 a.m. - 7.00 p.m.

Venue:

Hall 103-104 , Bangkok International Trade Exhibition
Centre (BITEC), Bangkok, Thailand

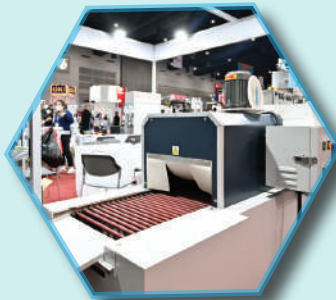
Total Visitors:

13,107 from 16 Countries

Total Exhibitors

557 from 6 Countries

Booths:



VISITOR REPORT 2023



TOTAL AREA: Hall 103-104
10,000 sqm.

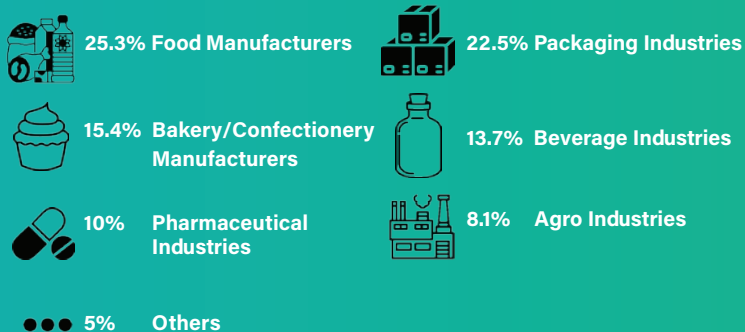


TOTAL VISITORS:
13,107
from 16 Countries

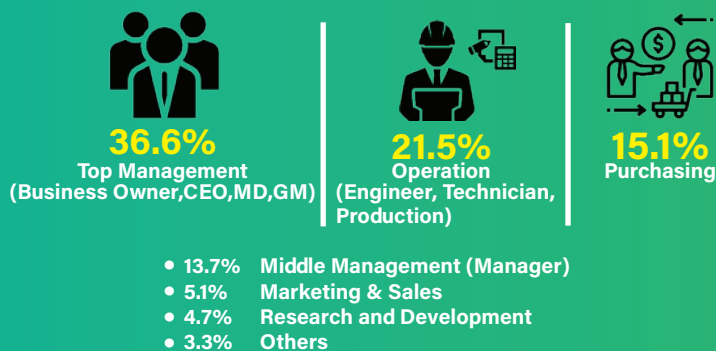


TOP 10 INTERNATIONAL VISITORS:
Malaysia, Indonesia, Singapore, China,
Sri Lanka, Philippines, India, Japan,
South Korea and Russia

VISITOR BY INDUSTRY



VISITOR BY JOB FUNCTION



PRODUCT OF INTEREST

Automation system & Robotics	4,301
Barcode/RFID/Printing & Labeling	4,108
Blow Molding Machinery	1,925
Confectionery & Bakery Equipment	2,342
Filling Machinery	3,864
Food & Meat Processing Machinery	3,021
Hotel & Restaurant Equipment	1,765
Instrumentation/Laboratory Equipment	2,671
Material Handling Equipment/Conveyors/Forklift	1,973
Packaging Machinery	3,608
Packaging Materials	3,019
Packaging Printing	3,970
Pharmaceutical Machinery	1,587
Refrigeration/Freezing/Air Conditioning	1,389

Please note visitors can tick more than one

PURPOSE OF VISIT



80% visitors said they will return in Food Pack Asia 2024

MARKETING ACTIVITIES

Billboard



Banner / EDM (E-Newsletter)



Catalog Mail / Media Kit



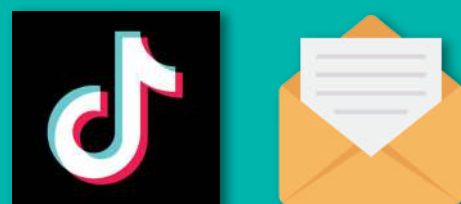
Small Billboard



Facebook / Website



TIK TOK AD / SMS



Free T-shirt for Pre-Registration



HIGHLIGHT ACTIVITIES



Live Machine & Robotics Demo:

The latest technology, innovations and premium-quality machinery showcase by top brands across the globe.

Product Presentation on Stage:

Provide exhibitors a perfect platform to present their modern technology and their products & services to catch attention from the target audience along the 4-day show.



Product Development & Innovation Consultation:

Product Development & innovation consultation by experts from leading organizations both private and government sectors.



Business Matching & Networking:

(Flexible, due to The Covid-19 situation at that time.)

An exclusive activity allowing exhibitors to promote their products & services to gain visibility and access to target buyers, capture effective business opportunities and expand their network together on site.



Cooking Show:

Live cooking demonstration from top chefs sponsored by leading food and confectionery machine manufacturers. Taste delicious and fresh recipes supported by leading culinary schools and other top cooking schools and institutes throughout the 4-day show.



Tech Talk and New Trends of Food & Beverage Seminar Sessions:

Newest Knowledge platform of 2024 food & beverage industry trends by gurus & professionals.



Official Supported Organization



EXHIBIT SPACE

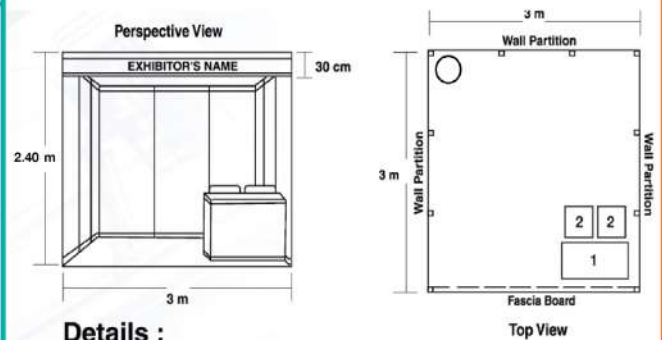


31 JAN - 3 FEB 2024



MINIMUM 9 SQM
(SIZE 3.00 x 3.00 x 2.40 M.)

STANDARD FURNISHED BOOTH



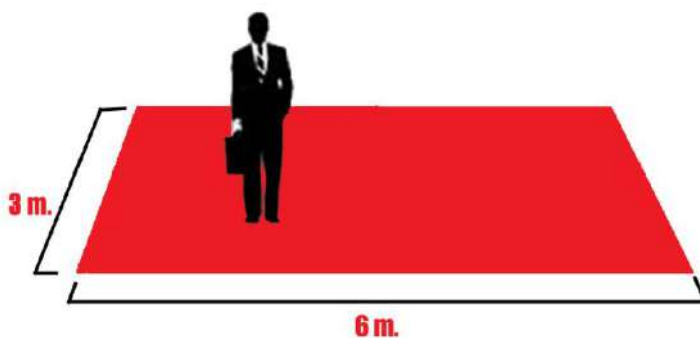
Details :

- 1= Reception Table
2= Folding Chair

BOOTH INCLUDES

- Floor covers with carpet.
- White aluminum structure. Height 2.40 m.
- Wall panel, with colored PVC (in light gray or beige)
- Fascia panel, height 0.30 m. with company name.
- 1 White folding table with tablecloth
- 2 chairs
- 2 Fluorescent lamps
- 1 Socket
- 1 Bin

REGULAR RATES **\$340 / SQM (\$3,060 / 9 SQM)**



RAW SPACE MINIMUM REQUIRE 18 SQM

REGULAR RATES **\$300 / SQM (\$5,400 / 18 SQM)**

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